

Web Site Evaluation

Web Site Name & URL: _____

WHO is responsible for the web site?

AUTHORITY

Consider:

• Who is the author?	•
• Is the author qualified?	•
• Can you contact this person from the site?	•
• Who sponsors the site? (How did you verify?)	•

WHERE does the web site reside?

Consider:

• Is the site hosted at a school or university? A business? A governmental agency?	•
• Is this a personal page with a "~" or ".name" in the URL?	•
• Is this page for a non-profit agency? What is their mission?	•

WHAT is the content/subject matter of the web site? ACCURACY

Consider:

• What is the purpose of the site?	•
• Are opinions clearly stated? Are other points of view provided?	•
• Are links from the site appropriate and/or supportive of the content?	•
• Does the content have educational or informational value?	•

WHEN was the web site last updated?

Consider:

• Is the information current? Is this important for your research?	•
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WHY does the web site exist?

Consider:

• Is the site trying to sell something? To inform? To persuade?	•
• Is the same information found in other readily available sources?	•
• WHO is the web site's target audience?	•

HOW does the main page look and function?

Consider:

<ul style="list-style-type: none">• Is the page easy to understand and use?	<ul style="list-style-type: none">•
<ul style="list-style-type: none">• Is the page well organized?	<ul style="list-style-type: none">•
<ul style="list-style-type: none">• Does the page load in a reasonable amount of time?	<ul style="list-style-type: none">•
<ul style="list-style-type: none">• Do all of the links work?	<ul style="list-style-type: none">•
<ul style="list-style-type: none">• Is the page free from (excessive amounts of) advertising?	<ul style="list-style-type: none">•

Conclusion:

List 3 reasons why this site is, or is not, a good reliable source of information and rate for RELIABILITY 1-5

1.

2.

3.

STAR RATING: give your site 1-5 stars with 5 being BEST! You can draw the stars below :)

